



Luxhabitat joins The Luxury Network in UAE partnering with the world's finest brands

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LUXHABITAT, UAE's only high-end real estate brokerage firm, joins an international premium marketing group, launched this month in the UAE, as one of its founding partners and the only to represent the real estate sector in the country.

The Luxury Network is a leading luxury marketing group, a private consortium of 75 non-competitive premium brands, with current networks in London, Beverly Hills, Moscow and Milan, working together at senior director level for mutual business development.

"We are delighted to become a founding member of The Luxury Network in the UAE because we believe that it will be a valuable resource in facilitating cooperation and new business development amongst a selection of top brands in the country", said Oriol Font, Managing Director at Luxhabitat.

"At Luxhabitat we are constantly looking for segmented and innovative marketing initiatives and our reason for joining The Luxury Network is to create unique partnerships working with members through joint collaborations, brand alignment initiatives and media share opportunities in targeted campaigns to high net worth individuals."

We are also launching a number of exclusive private events soon at some of our exclusive properties and would be interested to hear from Luxury Network partners who would like to participate." Font added.

About The Luxury Network (more information at <http://www.theluxurynetworkinternational.com>)

Launched in London in early 2007, The Luxury Network covers all areas of the top-end market including private jets, yachting, motoring concierge, health & beauty, wealth management, premium real estate, exclusive travel, golf, jewellery & watches, entertainment & fashion.

The Luxury Network International current membership portfolio boasts some of the world's finest brands including Bentley, Aston Martin, Royal Jet, Koenigsegg, Moet Hennessey, Barclays Wealth, Harrods, Sunseeker Yachts and Royal Ascot, to name just a few.

About Luxhabitat (more information at <http://www.luxhabitat.ae>)

Luxhabitat is UAE's only high-end real estate brokerage, setting extraordinary records in the marketing and selling of the most important real estate properties priced exclusively in excess of Five Million Dirhams. Luxhabitat is focused to provide luxury lifestyle residences to its clients in the form of exclusive golf club retreats, private seafront villas or large penthouses in the most select residential areas. Today, Luxhabitat's main specialization areas are Emirates Hills, the Palm Jumeirah, Dubai Marina, Downtown Burj Dubai, Al Barari, Jumeirah Golf Estates and Nurai Island.

In 2009 Luxhabitat has completed more successful AED +10M property sales than any other real estate brokerage firm. This has been possible due to an extensive international network of high-net worth individuals and focused market knowledge which puts Luxhabitat's listed properties in the spotlight to ensure a successful sale. Luxhabitat targets customers exclusively through direct marketing and public relations campaigns to make sure that the properties are seen by the people who count. This marketing approach also assures Luxhabitat's select clientele retain their privacy and confidentiality.